

#1 VOLUME **CHEVROLET** Dealer
for over 30 years



Winter 2013
Issue 5



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DeNooyer Chevrolet Business Hours

Mon-Thurs 9:00am-8:00pm
Friday 9:00am-6:00pm
Saturday 9:00am-5:00pm



RANDY RAYMOND

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Newsletter

DeNooyer
Chevrolet



Dear Friends and Family,

Hello! Allow me to re-introduce myself as your sales and leasing consultant. From time to time I will be letting you know about special deals on new and used cars and trucks as well as some of our service specials to keep your car in tip top shape.

At DeNooyer Chevrolet we carry over 250 used vehicles as well as over 350 new vehicles on our lot that will fit your automotive needs. Please stop by our convenient location on Wolf Road in Colonie and visit – I would love to see you again sometime!

If you know someone who is interested in buying a new or pre-owned vehicle, whether it is a friend, relative or co-worker, please remember to mention my name, as there is a referral bonus in it for you! With my experience and commitment, I am confident I will make things happen.

I'll be calling you soon so we can set up a time to get together and catch up on things. If for some reason I miss you, feel free to give me a call. My number is 518-458-7700 or 518-331-7729.

Hope to see you soon!

Your friend in the business,

Randy Raymond

www.albanychevysales.com



20 MINUTE DEAL

Exclusively at
DeNooyer Chevrolet



Professional Trade Appraisal



18 Different Buy & Lease Options



Full Disclosure on Discounts,
Interest Rates, and Trade Value

Your time is valuable and at DeNooyer Chevrolet we work hard to make the most of it, which is why we've introduced our exclusive 20 Minute Deal. Any dealership can offer you a good deal, but at DeNooyer Chevrolet, we go the extra mile offering a quick, transparent, hassle-free way to buy and trade your vehicle.

What is the 20 Minute Deal? The 20 Minute Deal at DeNooyer Chevrolet means you will get:

- Quick and professional trade appraisal of your current vehicle
- 18 different buy and lease options to choose from
- Full disclosure on discounts, interest rates and trade values

We Make Car Buying Fast, Fair and Fun

CHEVY CHIT CHAT

1969 Camaro ZL1

The ZL1 Camaro is likely the most legendary vehicle in a long and storied history of Chevrolet muscle cars. Although only 69 ZL1s slipped out GM's doors, the ones that did were the fastest cars GM would sell for decades to come. The name of the all-aluminum 427 V8 became synonymous with what remains one of the most potent Camaros to ever leave the factory.

The ZL1 Engine was never intended to be put into a street legal production car. Chevrolet had developed the engine primarily for Can-Am racing and other track use under the hood of a Corvette.

The cars began as 396-cid/375-bhp Super Sports with the F41 suspension. Engine and SS trim were deleted, and the cars were equipped essentially as other 427 COPO Camaros, with cowl-induction hood, front disc brakes, a choice of heavy-duty four-speeds or Turbo Hydra-matic, and a 4:10.1 Posi in the strongest axle Chevy could muster.

But instead of the iron-block and head L72 427, these Camaros got a 427 called the ZL1. It was similar in design to the most-potent iteration of the aluminum-head L88, but it was the first production Chevy engine to also have an aluminum block. It shared the L88's 430-bhp factory rating, but actually had over 500 bhp -- making it likely the most powerful engine Chevy ever offered to the public. And it weighed just 500 pounds -- about the same as Chevy's 327-cid V-8.

The entire car carried the full 5-year/50,000-mile warranty and was fully street-legal. With the factory's stock dual exhausts and tires, it turned low 13s; headers, slicks, and tuning got it into the 11.6s at 122 mph. Chevy never built a quicker production car.

All this came at a price: \$4,160 for the ZL1 engine alone, pushing the car's sticker to a stratospheric \$7,200.

One of America's greatest pony cars ever; easy to restore and fun to drive.



Sonic, Camaro and Equinox Named 2013 Automotive "Best Buys" by Consumers Digest

At Chevy, we're proud to say that each and every vehicle we build is designed to offer the best possible features at the best possible price. But it's not just us saying that. Consumers Digest thinks so, too.

The 2013 Consumers Digest Automotive "Best Buy" picks are out, and three Chevy vehicles – Camaro, Sonic, and Equinox – made the list.

Consumers Digest chooses its "Best Buys" based on which cars in each segment provide the most value for the price. Vehicles are driven under a variety of conditions and evaluated based on the standards of an average car buyer. Experts then assess each model on both design (including styling, ergonomics, seating and cargo space) and performance (including shifting, steering, braking, acceleration, ride quality and fuel economy).

"Value, as we see it, is based on purchase price and ownership costs relative to quality, performance and subjective factors, such as comfort and design," says Randy Weber, publisher of Consumers Digest.

So whether you want to head up to the cottage with kids, dog and skis in tow; zoom down the highway in high style; or just zip across town in comfort and safety – it's good to know there's a tested and approved Chevy for every driver, at every price point.

"EVERY VEHICLE WE BUILD IS DESIGNED TO OFFER THE BEST FEATURES AT THE BEST PRICE."



Service Hours:

Monday, Wednesday & Friday: 7:00am - 6:00pm

Tuesday & Thursday: 7:00am - 6:00pm

Saturday: 8:00am - 12:00pm

Two-way courtesy transportation is available Monday-Friday!

Please call for appointment... 518/458-7700



Randy's Quote for the Day

"It is common sense to take a method and try it; if it fails, admit it frankly and try another. But above all, try something."

~ Franklin D. Roosevelt

MANAGER'S CORNER

By: Joel DeNooyer

It is a great pleasure to have Randy Raymond as a Sales Consultant at DeNooyer Chevrolet!

Here at Denooyer Chevrolet, it is my goal to provide excellence in the Automotive industry as well as surrounding myself with great employees who share my vision of customer satisfaction.

Stop in today and see Randy and remember, Give Us A Try Before You Buy!

~ Joel

DeNooyer Chevrolet Referral Program



We will add \$100 on your preferred owner card for every *new customer* who you send in to our showroom that buys and picks up a new or used Car, Truck, Van or SUV.

A new customer is someone who has not purchased or leased a vehicle from us before. A new customer is not someone who has visited our showroom in the last 60 days.



AN AMERICAN REVOLUTION



Recipe of the Month

THE ULTIMATE CHILI

1 LB. LEAN GROUND BEEF
SALT & PEPPER TO TASTE
3 (15 OZ) CANS DARK RED KIDNEY BEANS
3 CANS MEXICAN STYLE STEWED TOMATOES
2 STALKS CELERY, CHOPPED
1 RED BELL PEPPER, CHOPPED
¼ CUP RED WINE VINEGAR
2 TBSP CHILI POWDER
1 TSP GROUND CUMIN
1 TSP DRIED PARSLEY
1 TSP DRIED BASIL
1 DASH WORCESTERSHIRE SAUCE
½ CUP RED WINE

In a large skillet over medium-high heat, cook ground beef until evenly browned. Drain off grease, and season to taste with salt and pepper.

In a slow cooker, combine the cooked beef, kidney beans, tomatoes, celery, red bell pepper, and red wine vinegar. Season with chili powder, cumin, parsley, basil and Worcestershire sauce. Stir to distribute ingredients evenly.

Cook on High for 6 hours, or on Low for 8 hours. Pour in the wine during the last 2 hours.

- Enjoy!!

Chevy Owner Center

Get the most out of your Chevy vehicle with the all-new, more comprehensive Owner Center experience. A one-stop resource for all your vehicle needs, the Chevy Owner Center experience allows you to receive dealer records, download Owner's Manuals, schedule maintenance, and more.

RANDY RAYMOND

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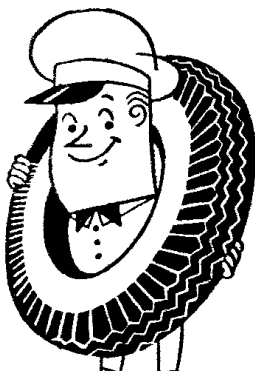
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**READY
TO
ROLL**



At DeNooyer Chevrolet we strive to maintain our unique long-standing tradition and high standard of honesty, professionalism and satisfaction by providing consistent, caring service to our large and loyal existing customer base while extending ourselves to prove our excellence to new and potential customers in the automotive community.

- Randy